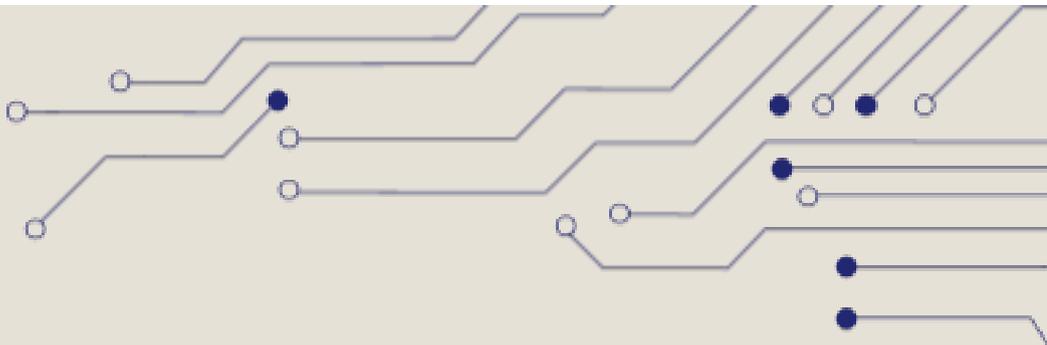


# PETERKA PARTNERS

YOUR CEE LAW FIRM

LEGAL SERVICES IN THE FIELD OF ARTIFICIAL INTELLIGENCE

Czech Republic Slovakia Ukraine Bulgaria  
Poland Romania Hungary Croatia Slovenia



## LEGAL SERVICES IN THE FIELD OF ARTIFICIAL INTELLIGENCE

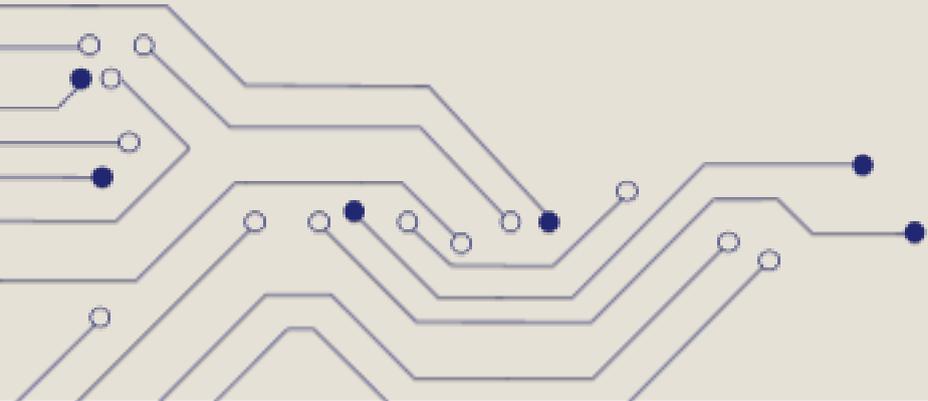
In today's rapidly evolving technological environment, artificial intelligence has emerged as a transformative force across industries and public sectors. As AI integration deepens, organisations face increasingly complex legal challenges — from regulatory obligations, through data protection, intellectual property aspects to contractual frameworks, liability, employment law implications, ESG etc., as the legal aspects and implications of AI are very broad and multidimensional.

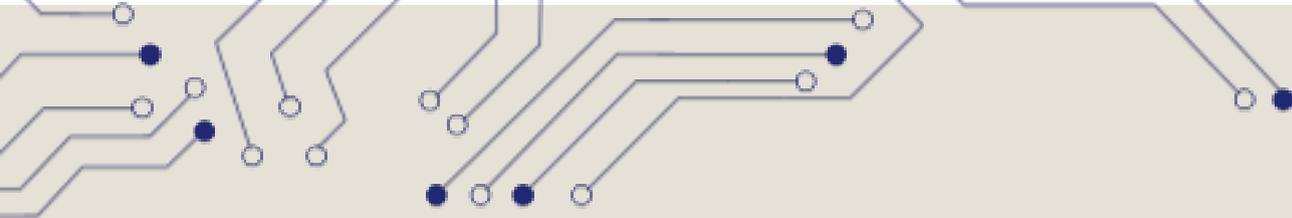
For this reason, PETERKA & PARTNERS has created an AI task group across several practice groups, which provide advice to clients developing AI, embedding it into their operations, or managing its impacts.

## AI RISK AND REGULATORY COMPLIANCE

The EU AI Act, which gradually starts to apply, introduces a risk-based framework that imposes substantial compliance duties on high-risk AI systems.

We assist clients with:

- Mapping AI use cases within their organisation;
  - Risk classification under the AI Act;
  - Preparing internal policies and essential documentation (such as Fundamental Rights Impact Assessment for High-Risk AI Systems according to AI Act) to ensure lawful, transparent, and ethical AI usage;
  - Supporting interactions with supervisory authorities and conformity assessment bodies;
  - Ensuring the requirements of AI literacy within the organization.
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## CONTRACTING FOR AI TECHNOLOGIES

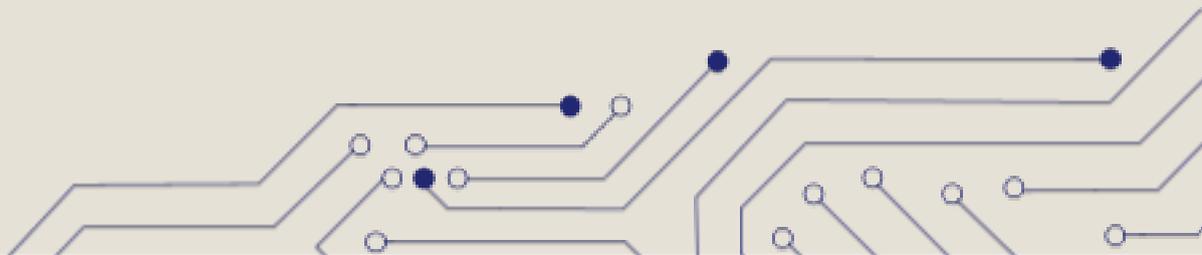
When acquiring AI solutions, organizations must navigate complex regulatory and contractual issues.

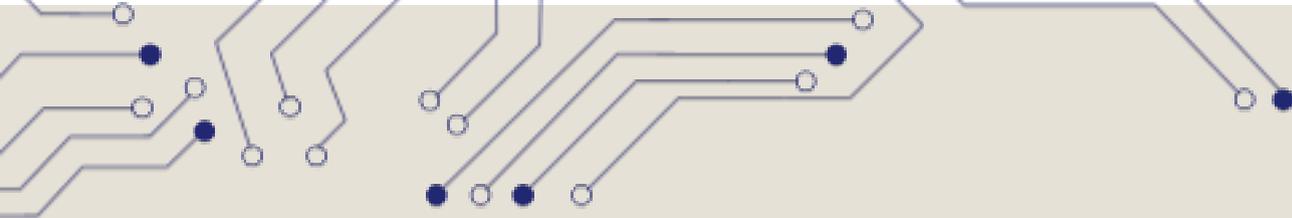
We support clients through:

- Preparing of tailored AI Checklists as a part of pre-negotiation part of procurement of AI tools;
- Drafting and negotiating contracts for procurement of AI systems and tools;
- Negotiating cloud service agreements for AI infrastructure;
- Verifying supplier compliance with the AI Act, GDPR, NIS2 Directive, and Cyber Resilience Act (CRA);
- Formulating the right questions to suppliers and addressing legal issues resulting from them: origin of training data, use of generative agents, robustness testing (e.g. red teaming), accuracy and output verification;
- Legal due diligence in M&A transactions involving AI technologies; advising both start-ups and venture capital investors.

## DATA PROTECTION AND DATA USE

Data is at the heart of AI. We help ensure compliance by advising on:

- Addressing data transfer restrictions in AI operations;
  - Determining roles under data protection law (controller vs. processor);
  - Conducting data protection impact assessments for AI applications;
  - Designing data governance frameworks compliant with GDPR and sector-specific regulations;
  - Establishing lawful bases for data processing in AI development and deployment;
  - Implementing data minimisation and purpose limitation strategies
  - Developing data sharing agreements and joint controller arrangements
  - Drafting privacy notices and data subject rights procedures;
  - Evaluating AI-driven profiling and automated decision-making.
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## INTELLECTUAL PROPERTY IN AI DEVELOPMENT AND USE

We support clients in the protection and management of intellectual property arising from AI projects, including:

- Ownership of AI-generated outputs;
- IP risks resulting from training data and prompts;
- Requirements for scraping or licensing of training data;
- IP strategy for AI co-development with vendors or partners;
- Protection of proprietary algorithms and datasets;
- Structuring trade secret protection;
- Navigating open-source considerations in AI use.

## PRODUCT LIABILITY AND AI SYSTEMS

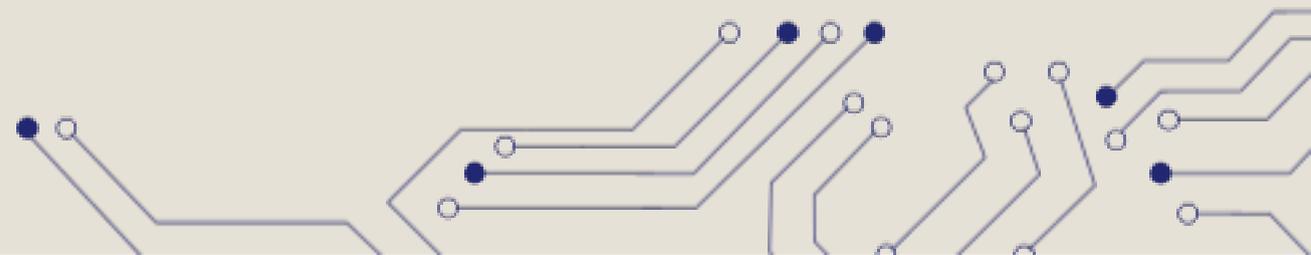
As AI systems may influence safety-critical decisions, businesses face new liability exposures.

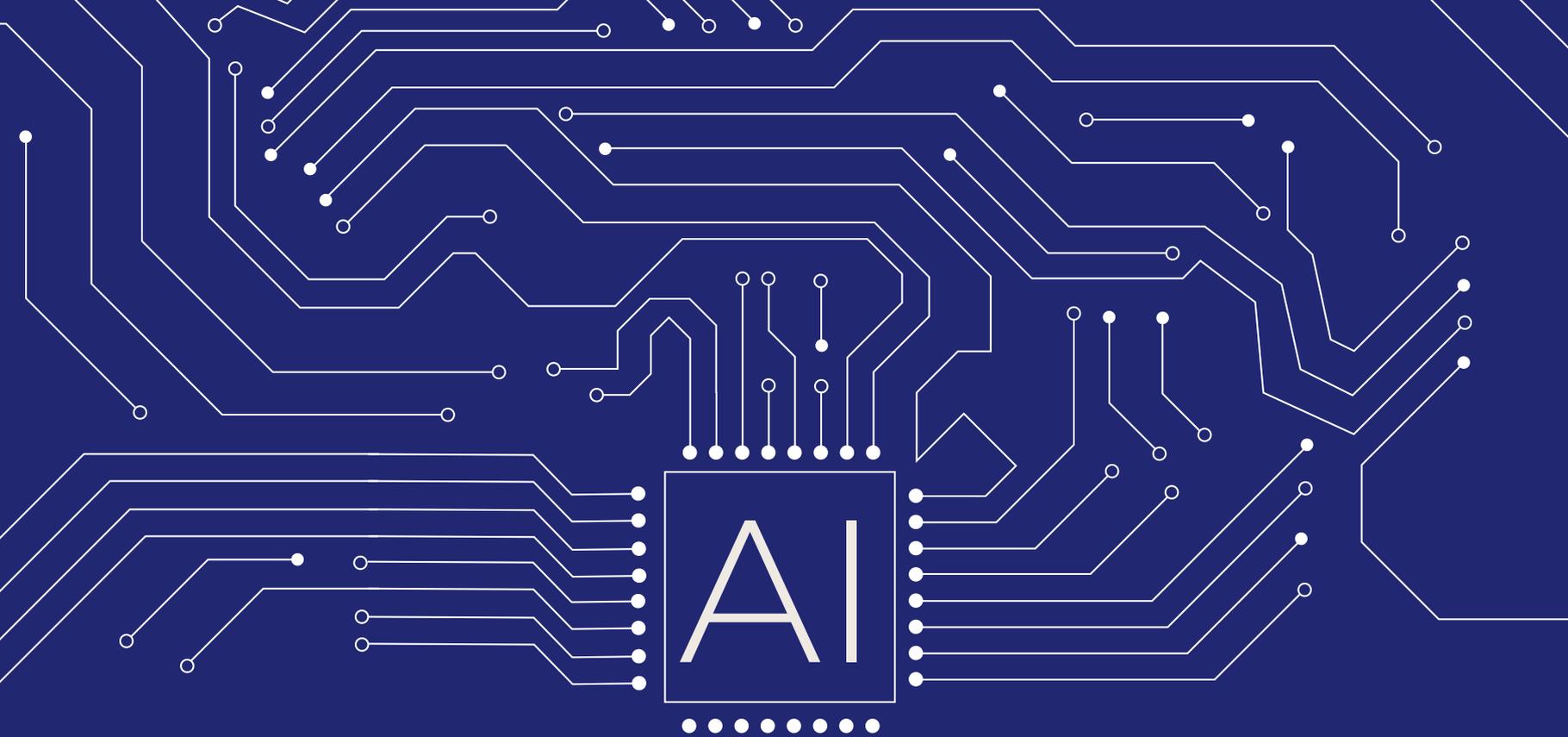
We provide:

- Legal assessments of liability risks under EU product safety and liability laws;
- Advice on disclaimers and user instructions;
- Support in incident response and regulatory reporting obligations.

## WORKPLACE IMPLEMENTATION OF AI

The use of AI in employment contexts requires careful legal consideration:

- Structuring lawful AI use in HR processes;
  - Employee consultations and internal policy drafting;
  - Navigating discrimination risks in AI-supported employment decisions;
  - Addressing collective bargaining implications;
  - Structuring human oversight of workplace AI systems.
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The image features a central graphic of a circuit board with white traces on a dark blue background. In the center of the board is a square containing the letters 'AI' in a white, sans-serif font. Below the square is a horizontal row of seven white dots. The circuit traces radiate outwards from the central square, creating a complex, interconnected pattern.

**AI**

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